

CHINA'S 19TH PARTY CONGRESS – WHAT DOES IT MEAN FOR BUSINESSES AND FINANCIAL MARKETS IN CHINA?

China's National Party Congress determines China's future direction. At the 19th Congress, held in October, President Xi Jinping spoke of a "new era" in which "the great rejuvenation of the Chinese nation will become a reality."

The 19th Congress had two important agenda items – the re-election of the Communist Party of China's central leadership and policy announcements for China's development over the next five years. At the Congress President Xi cemented his power and will lead the country for the next five years. A number of policy announcements were made which will have implications for business and financial markets in China.

- The Chinese government says it supports globalisation and will establish an economy with a higher level of openness through granting "pre-establishment national treatment" to foreign investors investing in China; promoting the negative list system to reduce governmental approval requirements; and substantially lifting barriers of access to the Chinese market (in particular, the services industry). Regarding foreign investments, it remains to be seen whether the Chinese government will remove key business sectors from the negative list in a bid to relax barriers to foreign ownership, although this does not appear to be likely in the near future.
- The advancement of the manufacturing industry, as well as the combining of internet, "big data" and artificial intelligence with the real economy are listed amongst the top priorities for reforming the economy. Undoubtedly, the Chinese government will grant more favourable policies for these industries, hence creating more opportunities.
- The Belt & Road initiative will be the focus of China's plan to enhance its connectivity with the rest
 of the world. The existing free trade zones will be given more discretion to explore new initiatives
 including the setting up of "free trade harbours". Chinese state-owned enterprises will spearhead
 outbound investments in the countries along the Belt & Road, alongside investments by private
 enterprises. The Belt & Road initiative marks the key national strategy of China for
 international collaboration.
- The financial sector will be further reformed "to better serve the real economy, increasing the
 proportion of direct financing and cultivating the healthy development of a multi-layered capital
 market". Although this policy has been announced by the government before, it remains to be
 seen as to how the policy will be implemented in practice. It is likely that the free trade zones
 may be used to pilot new programmes.
- The further reform of state-owned enterprises (SOEs), making them "stronger, better and bigger" and turning Chinese enterprises into "world-class, globally competitive firms".
- The concept of "overall national security" has been reaffirmed, under which both the traditional and non-traditional security threats (e.g. cultural security, information security, environmental security related threats) should be tackled. This inevitably triggers the need for market participants to re-consider carefully the Chinese government's recent initiatives on PRC Cyber-security Law. It is expected that PRC regulators will carry out more enforcement activities in this area.
- In practice, the Chinese government will need to overcome many obstacles in order to fulfil its
 policy objectives. For example, governmental officials during recent media interviews,
 acknowledged that the opening up of the Chinese financial sector will require more effective
 regulatory enhancements and financial risk management. Clearly, observers around the world
 will be watching how the relevant policy announcements will be implemented by the new
 leadership over the next five years and beyond.

The 19th Party Congress mapped out China's longer term policy objectives, including:

- Eliminating poverty in rural areas by 2020
- Becoming a "moderately prosperous society" in China by 2021, the 100th anniversary of the founding of the CPC
- Becoming a "great modern socialist country" by 2049, the 100th anniversary of the founding of the People's Republic of China

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