

Clifford Chance

# AI principles for suppliers



# AI principles

Artificial Intelligence (AI) has huge transformative potential and can provide multiple benefits, including, but not limited to, cost and time savings for organisations. However, the development, provision, and use of AI also needs to navigate several risks and practical challenges, including regarding ethical use, data governance, intellectual property and ownership, AI liability, cyber security and resilience, as well as the multi-layered and changing regulatory landscape.

We are committed to maintaining the highest professional standards around our use of AI, that protects our clients, adheres to the law, and enhances the quality of our legal services to our clients. Where applicable, we expect our Suppliers to use AI responsibly and consider the impact of their AI use, including, but not limited to, ensuring that they protect confidentiality and privacy as part of AI tool implementation and execution, and that they are transparent about their use (and intended purpose) of AI to support the delivery of services to Clifford Chance.

This section outlines the minimum standards Clifford Chance expects from its Suppliers whenever AI is used by them in the context of delivering and/or receiving services:

<b>Legal Compliance</b>	The Supplier shall have processes and procedures in place that govern its use of AI, and which are aligned to good industry practice and applicable laws and regulation.
<b>Brand Usage</b>	In accordance with our <a href="#">standard</a> , the Supplier shall ensure that it has received prior approval to use Clifford Chance's brand, including name, logo and/or trademarks, prior to data input to any AI system.
<b>Confidentiality &amp; Privacy</b>	<p>The Supplier shall enter into a written contract with appropriate AI obligations.</p> <p>The Supplier shall implement AI tools in ways that protect Clifford Chance and its client's confidentiality and privacy, and which align to the principles of our Information Security and Data Privacy <a href="#">standards</a> and accepted industry practices.</p> <p>The Supplier shall not use Clifford Chance's confidential or personal data to train its AI model or enhance its services to its clients without formal written consent and authorisation.</p>
<b>Responsible Use</b>	<p>The Supplier shall consider the impact of its AI use when delivering services to Clifford Chance and shall implement mechanisms and safeguards to address misinformation and disinformation amplified by AI, while respecting freedom of expression and other rights and freedoms protected by applicable international law.</p> <p>The Supplier shall, in alignment with the <a href="#">Sustainable Development Goals</a>, engage in responsible stewardship of ethical and trustworthy AI in pursuit of prosperity and beneficial outcomes for people and the planet.</p>
<b>Business Operations</b>	The Supplier shall implement measures to ensure that its AI remains robust, safe and secure throughout its entire lifecycle so that, in conditions of normal use, foreseeable use or misuse, or other adverse conditions, it functions appropriately and does not pose unreasonable safety and/or security risks.
<b>Transparency</b>	<p>The Supplier shall commit to transparency and responsible disclosure to Clifford Chance regarding its use of AI. This includes, but is not limited to:</p> <ul style="list-style-type: none"><li>• fostering a good understanding of the Supplier's use of AI, including risks, functionality and limitations</li><li>• disclosing the use and intended purpose of AI to support the delivery of services</li><li>• providing plain and easy to understand information on the origin of any foundational models used, the treatment of inputs/outputs, sources of data, processes and/or logic that led to the AI output.</li></ul>

# Clifford Chance

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